



Name: Call for Sites 2026
Service: Planning Policy
Email: local.plan@west-norfolk.gov.uk
Direct dial: (01553) 616200

Alex Fradley
Planning Policy Manager

Environment and Planning

30 January 2026

Dear Sir/Madam

Launch of Call for Sites and Collation of Consultation Database

Call for Sites 2026

The Borough Council of King's Lynn and West Norfolk are beginning preparation of a new local plan. It is likely that we will need to find land to accommodate more than 8,000 new homes and associated infrastructure to meet local housing and wider development needs. One of the first steps is to launch a "Call for Sites" Consultation. We are inviting landowners, developers, agents, and other interested parties to submit sites for future development.

As well as sites for market housing you can submit sites for a wide range of land uses including, for example, affordable housing, custom and self-build housing, housing with care, employment, retail and business uses, mixed uses, community facilities, green infrastructure, renewable energy, and more. At this stage, you can put forward any land in the Borough.

To make submitting a site as easy as possible, we have created a new online platform, please see [here](#). You will also find some further guidance to accompany the online form [here](#).

The "Call for Sites" consultation will run from **2 February 2026 to 31 March 2026**.

Collation of Consultation Database

The Borough Council values community involvement in plan-making and as part of preparing the new local plan we are updating our consultation database, to comply with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. If you would like to continue receiving planning policy related updates, **please reply to this email** with the following information:

1. **Organisation Name** (or type N/A if representing yourself)
2. **Your Full Name and role** (e.g. Individual, business, agent, consultant, developer, landowner, housing association, statutory consultee, elected member etc.)

3. **E-mail address** (if you respond on the behalf of Organisation or Statutory Consultee, please list the main contact information instead of your personal email address)

The General Data Protection Regulation (GDPR)

When enrolling on the consultation list your data will be stored in line with our [Data Protection Guidance](#). We will capture and store the above requested personal details and use this information to ensure that you are consulted on planning matters across the Borough. These details will be kept by Borough Council and will only be used for the purposes set out above.

To remove your personal details from the list, please email: local.plan@west-norfolk.gov.uk saying "REMOVE".

Please note, if we do not hear from you by **31st March 2025**, we will remove your details from our planning consultation list, and you will no longer receive notifications.

Yours Sincerely,

Sandra Homcenko

Graduate Planner

Planning Policy – Environment and Planning